

Dear Families,

We are excited to participate in the St. Jude Trike-A-Thon to benefit St. Jude's Children's Research Hospital.® Our St. Jude Trike-A-Thon week will kick off on **Monday, August 6th**.

This fun, week-long service learning program teaches children riding-toy safety lessons while they raise money for St. Jude. At the end of the week, we will practice the rules we learned with a celebration event.

Your family is a big part of making the program a success. Visit stjude.org/trike to set up your child's personal fundraising page. This will allow your family to fundraise and accept donations online. Use the email templates found in the Participant Center to ask family and friends to sponsor your child and be sure to share the link to your child's page on your social networks like Facebook and Twitter.

Offline donations will be accepted as well. Checks should be made out to St. Jude's Children's Research Hospital. Please bring any offline donations you received on the day of the event.

Be sure your child brings their helmet and riding toy to school on our St. Jude Trike-A-Thon event day, **Saturday, August 11th**.

Your family's participating and fundraising efforts ensure that families never receive a bill from St. Jude for treatment, travel, housing, or food – because all a family should have to worry about is helping their child live.

To learn more about St. Jude Children's Research Hospital,® visit stjude.org.

Learning to Ride Learning to Give

